

# Sammy 2010 Body By Milk



## Description

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America's Milk Processors (the folks who bring you the "got milk" and Milk Mustache ads) and USA TODAY are pleased to bring you the 13<sup>th</sup> annual Scholar Athlete Milk Mustache of the Year (SAMMY) 2010 Award Program.

Again this year, the program has been joined by four education partners: the American Association of School Administrators, the National Association for Sport and Physical Education, the American School Counselor Association and the National School Public Relations Association.

The SAMMY 2010 Award Program recognizes outstanding scholar athletes in grade 12 from high schools throughout the contiguous United States. An athlete from your high school could be one of the 25 winners who will each receive the following:

- A \$7,500 college scholarship from the Milk Processor Education Program
- An invitation for winners, parents and/or guardians to attend a SAMMY 2010 awards weekend scheduled for June 2010
- An opportunity to be pictured in a special congratulatory Milk Mustache ad in a June 2010 edition of USA TODAY and other national publications



## Donor / Sponsor

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America's Milk Processors and USA Today



## Contact

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Questions may be directed to:

[www.bodybymilk.com](http://www.bodybymilk.com)



## Awards

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Type of Award: Scholarship

Amount of Award: \$7500



## Application Information

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### Application Requirements

To be eligible a candidate must:

1. Be a Scholar Athlete
2. Be a high school senior

### Application Deadline

March 5



## Award Criteria

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### **Course Load**

*Full-time students only*

### **High School Status**

*Applicant must currently be a senior high school student*